

Atima Omara is a nationally recognized award-winning political strategist, leader, advocate, and speaker working at the intersection of electoral politics and advocacy in the progressive movement. Atima is Founder & Chief Strategist of the award winning Omara Strategy Group a progressive political and advocacy consulting firm working with candidates, organizations, and projects with a focus on women, people of color, LGBTQ+ and other folks from historically underrepresented communities in the political process to win campaigns.

Atima has worked for a Governor, multiple Democratic candidates at the federal, state and local level, and labor unions and advocacy organizations focusing on major policy issues such as reproductive rights and justice and criminal justice reform. She has trained thousands of activists and candidates across the country and provided political commentary on CNN, MSNBC, PBS. Atima earned her BA from the University of Virginia and her Masters in Public Administration from George Mason University. and issue campaigns. Atima is also the author of the forthcoming book: *The Instigators: How Black Women Have Been Essential To Democracy (And What We Can Learn From Them)* out from Harper Collins in May.